



fedea

Fundación de
Estudios de
Economía Aplicada

FEDEA WORKSHOP ON REGULATION OF ACCESS TO MEDIA CONTENT

Madrid, 15Th November 2007

**Venue: Fundación ICO
Paseo del Prado, 4 - 28014 Madrid**

Scientific Coordinator: Juan José Ganuza

9.00 Welcome

M^a Jesus Saez Lopez, Directora Fundación ICO
Pablo Vázquez, Director Fedea

9.15 Competence Issues on regulation of access to media content

Enrique González / Juanjo Ganuza. UPF, FEDEA (confirmed)

10.00 TV Wars: Exclusive Content and Platform Competition in Television Broadcasting

Helen Weeds, University of Essex (confirmed)

11.00 Coffe Break

11.30 TBA

Jay Pil Choi, Michigan State University (confirmed)

12.30 Competition and Exclusivity in Media Contents

Antonio Nicita, Universidad de Siena (confirmed)

13.30 Round-Table: Content and competition. Situation in Europe and Spain.

Arianna Varini, Head of Unit of the Antitrust in Media at the European Commission Directorate of Information, Communication and Media (confirmed)

Ponente pendiente de confirmación (Tribunal de Defensa de la Competencia): *La visión desde competencia en España*

Ponente pendiente de confirmación (Comisión del Mercado de las Telecomunicaciones): *La visión desde la convergencia*

José Giménez (CMS Albiñana y Suarez de Lezo): *Temas pendientes en España y en Europa*

Moderador: Juanjo Ganuza

14:30 End of the conference

Luis Berenguer (TDC) (confirmed)

Under the Science Week Initiative (Comunidad de Madrid and Ministry of Education and Science)



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